

# DTV - It's Our Turn!

CBA 2007 Fall Show Headlines  
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Community Broadcasters Association (800) 215-7655

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The Community Broadcasters Association (CBA) the national organization dedicated to enhancing and representing the diversity, vitality, localism, and the economic survival of the more than 2600 Class A & LPTV Stations in the United States.



Pictured from left to right are: Paul Koplin, Jason Roberts (back), Nate Hardy, Ron Bruno, FCC Commissioner Jonathan Adelstein, Greg Herman, Amy Brown, Greg Phipps & Lou Zanoni

## CBA 2007 Fall Show Awards Banquet - Keynote Speaker

Jonathan S. Adelstein was sworn in as a member of the FCC on December 3, 2002, and sworn in for a new five-year term on December 6, 2004.

Before joining the FCC, Adelstein served for 15 years as a staff member in the U.S. Senate.

Read Adelstein's Complete Bio on [www.DTVNow.org](http://www.DTVNow.org)

Our annual Convention will be held at the Tuscany Suites & Casino in Las Vegas this year. The theme is *DTV - It's Our Turn!*

The convention begins at 5pm Sunday, October 28th with an Opening Session followed by our President's Welcome Reception at 6pm. Both Monday and Tuesday will be full days of sessions focusing on building DTV stations, generating ad revenue & growing a station's audience with quality programming, ad sales & ratings and dealing with the transition to digital. FCC representatives will also be on hand to further explain the rules for our DTV transition.

To register for our annual Convention or for more information about past shows, visit [www.DTVNow.org](http://www.DTVNow.org). To make your hotel reservations, call the reservation department directly at (877) 887-2261. Be sure to refer to the "Community Broadcasters Association" to receive the special room rate of \$115 per night Sunday - Thursday and \$135 per night for Friday and Saturday. Reservations must be made no later than September 27, 2007.

Also visit [www.DTVNow.org](http://www.DTVNow.org) to see snapshots of previous shows, who sponsored/exhibited and what was discussed. From the home page, click on the Meetings & Events Tab and go to Annual Convention link! I'll let you know as more becomes available. Also find a complete list of CBA Press Releases, FCC actions, comments and activities.